



1. **Call meeting to order:** Vice Chairperson Marie Powers called meeting to order at 7:00pm.
2. **Pledge of Allegiance**
3. **Roll Call:** Members present 6: Rod Charles, Marie Powers, Ashley Ross, Jacob Nicosia, Holly Pifer, Scott Taylor
Members Absent: Pete Scholz (virtually attended), Jae Choi
Staff Present: DDA Executive Director Kimberly Smith,
DDA Admin & Promotions Coordinator/Reporting Secretary Jess Dickieson,
Village Manager Joseph Madore
4. **Public Comment on non-agenda items:** None
5. **Consent Agenda:**
 - a. **Motion:** Ross/Nicosia to add item 9 k. Strategic Planning to agenda
Vote: Ayes: 6. Nays 0. Motion carried.
 - b. **Motion:** Charles/Nicosia to approve February 2025 minutes
Vote: Ayes: 6. Nays 0. Motion carried.
 - c. **Motion:** Ross motions to approve c. and d. Nicosia seconded.
Vote: Ayes 6. Nays 0. Motion carried.
6. Financials
Motion: Powers/Ross to file the financial statements and the revenue expenditure reports and to pay the February 2025 bills in the amount of **\$17,113.61.**
Roll Call Vote: Ayes: 6. Nays:0. Motion carried.
7. DDA reports
 - a. **Org Committee Report:** Charles reported
 - b. **EV Committee Report:** Did not meet in March
 - c. **Promo Committee Report:** Pifer reported



- d. **Design Committee Report:** Powers reported
 - e. **Home & History Sub Committee:** Ross reported
 - f. **Executive Director's Report:** Smith reported
8. Unfinished/Old Business
- a. **Crosswalk Project:** Smith updated
 - b. **Trolley Update and 2025 Plan Approval:** Smith updated. Discussion around how to proceed and make a decision for 2025.
Motion: Ross to run trolley status quo- weekly April until end of October and Oxford special events for all of 2025. Taylor seconded.
Roll Call Vote: Ayes:6. Nays:0. Motion carried.
9. New Business
- a. **Motion:** Ross/Taylor to proceed with downtown flowers not to exceed to amount of \$5,285.
Roll Call Vote: Ayes:6. Nays:0. Motion carried.
 - b. **Downtown Outdoor Resources:** Smith reported on upcoming infrastructure projects Village has brought to light.
 - c. **Budget:** Smith updated.
 - d. **Tech Grant (\$10k):** Smith updated. Discussion around what would grant would be best used for.
 - e. **Intern Program (\$5k):** Smith proposed to source DDA summer intern.
 - f. **Gazebo:** Smith proposed moving forward with DesignHaus for gazebo improvements.
Motion: Ross/Taylor to approve moving forward not to exceed amount of \$3,000.
Roll Call Vote: Ayes: 6. Nays:0. Motion carried.
 - g. **Skyline Lights:** Smith updated need and costing on replacing lights.
 - h. **Legal Services:** Smith presented options.



Motion: Charles/Ross to move forward with acquiring a DDA specific attorney on retainer. Smith to do more research and provide recommendations.

Vote: Ayes:6. Nays:0.

- i. **Blighted Structure Assistance:** Joseph Madore proposed financial assistance for blighted structures.

Motion: Ross proposed starting a blighted structure grant program up to \$7,500 per project. Documentation/process needs to be created. Powers seconded.

Roll Call Vote: Ayes:6. Nays:0. Motion carried.

- j. **Sign Grant - Refinery Health + Wellness (\$1500):** Smith reported.

Motion: Ross to approve sign grant not to exceed \$1500. Nicosia seconded.

Roll Call Vote: Ayes: 6. Nays: 0. Motion carried.

10. Items moved from consent agenda

11. **Board Member Comments:** Happy St. Pat's! Happy almost Spring Break!

12. **Extended Public Comment:** Joseph Madore gave information on demolishing 18 S.

Washington and replacement of trees on W 24 due to accident.

Motion: Ross to replace trees with DDA and Village splitting costs. Nicosia seconded.

Roll Call Vote: Ayes:6. Nays:0. Motion carried.

13. Adjourn: **Powers adjourned meeting at 9:20pm**

Next DDA Board regular meeting: April 21, 2025 at 7:00 p.m.