



1. **Call meeting to order:** Board Chair Pete Scholz called meeting to order at 7:03pm

2. **Pledge of Allegiance**

3. **Roll Call: Members Present: 7**

Pete Scholz, Marie Powers, Jake O'Brien, Melisa Counelis, Rod Charles, Holly Pifer, Jae Choi

Members Absent: Scott Taylor, Ashley Ross

Others Present: Executive Director Kimberly Smith, Admin & Promo Coordinator Jess Dickieson,
Village Manager Joe Madore

4. **Public Comment on non-agenda items (3-minute limit):** None

5. **Consent Agenda:**

- a. Approval of proposed agenda
- b. Approval of November 2025 meeting minutes
- c. Police Report
- d. Code Enforcement Report

Motion: Powers/Charles to file agenda items 5 a, b, c, and d. Add agenda item 9d requested by Charles for County TIF Changes Proposal information.

Vote: Ayes: 7. Nays: 0. Motion carried

6. **Financials**

- a. Financial statements & revenue expenditure reports
- b. Bills: October 2025 **(\$281,782.93)**

Motion: Powers/Charles to approve and file 5 a and b.

Roll Call Vote: Ayes: 7. Nays: 0. Motion carried

7. **DDA reports**

- a. Org Committee Report – Charles reported
- b. EV Committee Report – Charles reported
- c. Promo Committee Report – Pifer reported
- d. Design Committee Report – Powers reported
- e. Home & History Sub Committee – Smith reported
- f. Executive Director's Report – Smith reported



8. Unfinished/Old Business

- a. **Trolley Status Update** – discussion around the retirement of the trolley, how and when to list it to sell.

9. New Business

- a. **Strategic Plan/Annual Plan** – Smith discussed having a workshop following the January 2026 board meeting to check in on the Annual Plan for the coming year and determine top priorities.
- b. **Lighting Inventory** – Joe Madore spoke and discussed the need to replace certain lights along M24.

Motion: Charles/Counelis to approve building an inventory on lighting needs for downtown.

Roll Call Vote: Ayes: 7. Nays: 0. Motion carried

- c. **Date of January Board Meeting** – discussion on if January board meeting should be changed due to it falling on Martin Luther King Jr. Day. Board agreed meeting will stay on the 19th.
- d. **County TIF Changes Proposal** – information, explanation and discussion around the County level TIF program. Both Madore, Smith and Charles talked with the board about the information.

10. Items moved from consent agenda: None

11. Board Member Comments: Welcome to the board Jake! Merry Christmas!

Thank you to Jacob Nicosia for his expertise and time on the DDA Board. Pete Scholz excited to see that the ARPA project reached completion in 2025. Looking forward to what the DDA will accomplish in 2026!

12. Extended Public Comment: None

13. Adjourn: Charles/Holly motion to adjourn. Meeting adjourned at 8:30pm

Next DDA Board regular meeting: January 19th, 2026